

Pocatello, ID

Advanced industries employ

1,190

full-time workers. (2013)

These direct jobs supports an additional

950

indirect jobs in other industries in the region.

Advanced industries produce

\$0.2

billion dollars in output in the region.
(2013, 2005 Chained)

Advanced industries pay, on average

\$54,400

dollars per year (2013).

Advanced industries directly account for

3.5%

of all jobs in the region.

This employment share is

#244

among all small metros.

This accounts for

7.2%

of all output in the region (2013).

This compares to average pay of

\$33,910

for all industries (2013).

Advanced industry annual average growth, 2010-2013

JOBS

4.9%

2.7%

Pocatello, ID

U.S.

OUTPUT

2.5%

3.8%

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U.S.

What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

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www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

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Twenty-Five Largest Advanced Industries (2013)

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2013)	Industry Location Quotient (LQ) † 2013	Industry Share of Total Advanced Industries Employment (2013)	Industry Employment Annual Growth 2010-2013	Industry Share of Total Advanced Industries Output (2013)	Industry Output Annual Growth 2010-2013
2211	Power Generation & Supply	180	1.92	15.3%	3.1%	31.1%	-4.1%
5416	Management Consulting	170	0.59	14.2%	46.6%	11.0%	39.7%
5413	Architecture & Engineering	170	0.51	13.8%	2.3%	9.6%	-0.4%
3253	Pesticides & Fertilizers	80	8.83	6.7%	-0.4%	8.0%	3.4%
3332	Industrial Machinery	80	3.07	6.6%	18.1%	4.5%	24.2%
3353	Electrical Equipment	70	1.87	5.4%	-1.5%	5.0%	5.9%
5179	Other telecommunications	60	2.69	4.6%	5.4%	5.4%	10.7%
3359	Misc. Electrical Equipment	40	1.41	3.6%	-0.8%	1.7%	1.5%
3399	Misc. Manufacturing	40	0.59	3.3%	0.0%	0.9%	-0.7%
3344	Semiconductors	40	0.40	3.0%	-5.8%	5.1%	-6.1%
3391	Medical Equipment & Supplies	30	0.39	2.4%	-11.6%	0.8%	-11.8%
5415	Computer Systems Design	30	0.06	2.2%	0.0%	2.1%	2.6%
5172	Wireless Telecom Carriers	20	0.59	1.8%	-8.8%	0.8%	-19.3%
3313	Aluminum Products	20	1.48	1.8%	-1.5%	0.1%	-17.8%
5152	Cable and Other Subscription Programming	20	1.21	1.8%	-5.6%	1.5%	-4.3%
6215	Medical and Diagnostic Laboratories	20	0.29	1.4%	6.7%	0.7%	4.8%
5112	Software Products	20	0.22	1.3%	7.2%	2.1%	5.8%
3339	General Purpose Machinery	20	0.24	1.3%	44.2%	0.7%	47.8%
3362	Motor Vehicle Body & Trailers	10	0.43	1.2%	-2.3%	0.2%	7.9%
3333	Commercial & Service Machinery	10	0.62	1.1%	13.0%	0.4%	6.7%
5182	Data Processing & Hosting	10	0.15	0.8%	18.6%	0.6%	16.4%
3279	Stone & Mineral Products	10	0.48	0.7%	-17.0%	0.4%	-13.3%
5417	R&D Services	10	0.05	0.6%	11.9%	0.9%	5.8%
3352	Household Appliances	10	0.43	0.5%	-5.0%	0.4%	1.8%
3361	Motor Vehicles	10	0.13	0.5%	0.0%	0.1%	10.9%
Advanced industries manufacturing		500	0.37	41.5%	0.4%	33.5%	3.0%
Advanced industries energy		180	1.20	15.4%	3.1%	31.4%	-4.2%
Advanced industries services		510	0.34	43.1%	11.0%	35.1%	9.7%
ADVANCED INDUSTRIES TOTAL		1,190	0.40	100.0%	4.9%	100.0%	2.5%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.